



IMPACT  
REPORT

OMAHA'S  
HENRY DOORLY ZOO  
& AQUARIUM



WHITE  
PELICAN

ONE

THE DIFFERENCES IN THE WORLD ARE THE EASIEST THINGS TO SEE. WHAT TAKES EFFORT IS DISCERNING THE UNITY. THE MANY THINGS THAT MAKE US ONE. FROM THE SMALLEST INSECT TO THE LARGEST MAMMAL, WE SHARE ONE WORLD. EVERY LIVING BEING IS DEPENDENT ON THAT CONNECTION. AS SHAKESPEARE WROTE, "ONE TOUCH OF NATURE MAKES THE WHOLE WORLD KIN." AT ITS HEART, OMAHA'S HENRY DOORLY ZOO AND AQUARIUM CELEBRATES

THIS BELIEF. OUR WORK PROVIDES A VIEW INTO THE UNITY OF HUMAN AND ANIMALKIND. AND OUR MISSION IS TO PROTECT THE NATURAL WORLD THROUGH CONSERVATION AND EDUCATION. AS A STEADFAST SUPPORTER OF THE ZOO, YOU ARE AN INTEGRAL PART OF THAT MISSION. TO HONOR YOUR DEDICATION, WE WANTED TO SHARE OUR RECENT PROGRESS AND ADVANCEMENTS, SO THAT WE COULD CELEBRATE OUR ACCOMPLISHMENTS TOGETHER—AS ONE.



# TOUCH

RETICULATED  
GIRAFFE

UNDERSTANDING BEGINS WITH EDUCATION. THAT'S WHY THE ZOO PLACES EDUCATION AT THE FOREFRONT OF OUR WORK. WITH YOUR SUPPORT, WE'VE BEEN ABLE TO PUT FORTH AN IMPRESSIVE EFFORT, REPRESENTED BY THE NEW EDUCATION CENTER, WHICH WILL BE THE FLAGSHIP OF OUR COMMITMENT WHEN IT OPENS THIS

SUMMER. ALSO, IN 2016, WE HELPED MORE THAN 56,000 CHILDREN ATTEND ALMOST 1,100 PROGRAMS. MORE THAN 70,000 CHILDREN VISITED THE ZOO THROUGH SCHOOL GROUPS. MORE THAN 4,900 TITLE I STUDENTS VISITED AT NO COST AND WE PROVIDED 800 LOW-INCOME FAMILIES WITH COMPLIMENTARY ANNUAL MEMBERSHIPS.



INDO-PACIFIC  
LIONFISH

# OF NATURE

WE ARE STEWARDS OF THE ANIMALS IN OUR CARE. THIS IS OUR MOST PROFOUND DUTY AND PURPOSE, AND ONE THAT EVERYONE AT OMAHA'S HENRY DOORLY ZOO AND AQUARIUM COMMITS ALL OF THEIR PASSION TO. MOST IMPORTANTLY, THE CARE AND WELL-BEING OF OUR ANIMALS IS ENHANCED BY YOUR GENEROSITY AND

SUPPORT. IN 2016, THE ZOO HAD MORE THAN 74,000 ANIMALS IN OUR CARE, COMPRISED OF 1,415 DIFFERENT SPECIES. YOUR CO-STEWARDSHIP FOR THESE ANIMALS ALLOWED US TO PROVIDE THE BEST CARE AND ATTENTION POSSIBLE, INCLUDING WORLD-CLASS, SPECIALIZED VETERINARY CARE.

# 2016 ADVANCEMENTS IN CONSERVATION

Whether saving species on the brink of extinction or ensuring species never reach such a precarious state, visitors can trust that Omaha's Henry Doorly Zoo & Aquarium is working hard to protect wildlife and wild habitat for future generations to enjoy. Species Survival Plans (SSP) are the tools we use to manage every species we work with throughout the world. From pairing recommendations to understanding genetic diversity, SSPs give us the scientific information we need to advance conservation efforts.

**In 2016,**  
the Zoo had conservation successes resulting in increased populations to the following endangered species.

AMUR TIGERS.....	<b>3</b>
Our breeding program was one of only two successful occurrences out of 20 breeding recommendations nationwide.	
MALAYAN TAPIR.....	<b>1</b>
Malayan tapirs have become endangered due to habitat loss, hunting and snaring. This makes the genetic diversity and health of tapirs in human care even more critical. (female)	
THREE BANDED ARMADILLOS.....	<b>3</b>
This is the first time we've successfully reproduced this species.	
MADAGASCAR IBIS.....	<b>1</b>
Listed as Near Threatened, the Madagascar Ibis is commonly hunted as a food source.	
CHEETAHS.....	<b>3</b>
Our Wildlife Safari Park has a dedicated cheetah conservation facility. We are committed to serving this endangered species so that future generations will always know a world with cheetahs.	
STOCKY ANTHIAS.....	<b>30-40</b>
Aquarists at Omaha's Zoo successfully raised 30-40 fish, the largest single batch ever documented. This advancement has contributed to the increasing successes of breeding programs and knowledge base for fish species in aquariums.	
SALT CREEK TIGER BEETLES.....	<b>970</b>
A Significant Achievement Award from the Association of Zoos and Aquariums was awarded for our work with the endangered Salt Creek Tiger Beetle. We released 970 beetles into the wild.	
PUERTO RICAN CRESTED TOADS.....	<b>11,000+</b>
More than 11,000 have been hatched, nurtured and released back into the wild.	





# MAKES

GORILLA

A MISSION CAN GO UNFULFILLED WITHOUT A PLAN. AND IN 2016, WE MADE SIGNIFICANT HEADWAY ON THE ZOO'S MASTER PLAN. TWO NEW EXHIBITS—AFRICAN GRASSLANDS AND ALASKAN ADVENTURE—WERE BOTH COMPLETED LAST YEAR BECAUSE OF YOUR SUPPORT, WHILE THE NEW EDUCATION CENTER & CHILDREN'S ADVENTURE TRAILS

IS NEARING COMPLETION. OVER THE NEXT FIVE YEARS, WE'LL CONTINUE TO MAKE PROGRESS ON THE MASTER PLAN AS WE BREAK GROUND ON SEVERAL PROJECTS: THE \$20 MILLION ASIAN HIGHLANDS EXHIBIT, THE \$27 MILLION SEA LION/POLAR BEAR EXHIBIT, THE \$6 MILLION EQUATORIAL AFRICA EXHIBIT AND A NEW ZOO HOSPITAL.



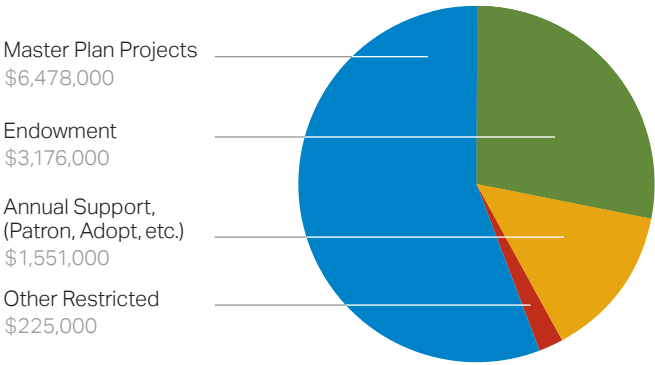
# FINANCIAL STEWARDSHIP

# 93%

of the Zoo's 2016 operational budget was spent on programs.

SOURCE: 2016 draft audited financial report

**Funds raised by the Omaha Zoo Foundation in support of the Zoo's mission in 2016.**



## MASTER PLAN

African Grasslands	EXHIBIT OPEN
\$73 MILLION	Opened in summer 2016, the 28 acres African Grasslands is the largest project in Omaha's Henry Doorly Zoo and Aquarium's history and is a full-immersion exhibit with elephants, lions, giraffes, white rhinos, cheetahs, Impalas, zebra and more.
Alaskan Adventure	EXHIBIT OPEN
\$15 MILLION	The Alaskan Adventure is a splash ground featuring more than 80 sculptures of iconic wildlife native to Alaska, dancing water fountains and more than 90 misters and spray nozzles for families to enjoy on hot summer days.
Education Center and Children's Adventure Trails	FUNDING OPPORTUNITIES AVAILABLE
\$27.5 MILLION	Opening summer 2017, the Education Center and Children's Adventure Trails will provide flexible education space as well as combine the thrill of outdoor adventure with hands-on learning opportunities. The adjacent Meadowlark Theater will showcase breathtaking flight shows.
Asian Highlands	FUNDING OPPORTUNITIES AVAILABLE
\$20 MILLION	The Asian Highlands will take guests on an immersive journey through the grasslands of Northern India and the Himalayan Mountains, to the boreal forests of northeastern China. Guests will encounter a diverse collection of animals including Red Panda, Amur Tiger, Snow Leopard and many other species.
Equatorial Africa Exhibit	FUNDING OPPORTUNITIES AVAILABLE
\$6 MILLION	Expanding on the success of adjacent Hubbard Gorilla Valley, this project will add Central Africa forest dwellers such as okapi, red river hogs, and duiker as an immersive outdoor forest trail experience.
Sea Lion/Polar Bear Exhibit	FUNDING OPPORTUNITIES AVAILABLE
\$27 MILLION	The new sea lion and polar bear exhibits will surround the Alaskan Adventure themed children's splash ground located at the northern most end of the Zoo.
Hospital	FUNDING OPPORTUNITIES AVAILABLE
\$10 MILLION	New animal healthcare facility located adjacent to the existing service zone area at the northeast corner of the campus to support better diagnostics, quarantine, office space, labs, treatment facilities and hospitalization.

■ EXHIBIT OPEN ■ FUNDING OPPORTUNITIES AVAILABLE

WHITE  
RHINO



# THE WHOLE

PEOPLE COME TOGETHER AT THE ZOO—TO MARVEL AT NATURE'S DIVERSITY AND ITS UNITY. AND IN 2016, MORE PEOPLE SHARED THIS EXPERIENCE THAN EVER BEFORE. WE SET A NEW ATTENDANCE RECORD LAST YEAR WITH MORE THAN 2,046,000 VISITORS FLOWING THROUGH OUR GATES. SERVICE FROM VOLUNTEERS AND

INTERNS ALSO INCREASED TO A TOTAL OF 108,961 HOURS. THE POSITIVE IMPACT OF THIS GROWTH ON OUR EXHIBITS AND FACILITIES IS UNDENIABLE, AND IT REACHES FAR BEYOND OUR GATES. LAST YEAR ALONE, THE ECONOMIC IMPACT WE HAD ON THE CITY OF OMAHA AND THE SURROUNDING AREA WAS MORE THAN \$265 MILLION.





# WORLD

JELLYFISH

OUR MISSION OF CONSERVATION AND PRESERVATION EXTENDS FAR BEYOND THE ANIMALS IN OUR CARE AND THE BORDERS OF THE ZOO. IT'S OUR FOUNDATIONAL PURPOSE, MAKING OUR WORK NOT SIMPLY RELEVANT, BUT ABSOLUTELY ESSENTIAL TO OUR FUTURE—IN A RAPIDLY CHANGING PLANET THAT FACES ENVIRONMENTAL,

POLITICAL AND SOCIETAL CHALLENGES. WITH YOUR GENEROUS SUPPORT AND DONATIONS, OMAHA'S HENRY DOORLY ZOO AND AQUARIUM INFLUENCES ECOSPHERES AROUND THE WORLD, FROM WYOMING TO MADAGASCAR TO THE CARIBBEAN. IN FACT, WE INVESTED MORE THAN \$1.3 MILLION IN GLOBAL CONSERVATION EFFORTS IN 2016.

# MAKING A GLOBAL IMPACT



**1 WYOMING**  
More than 900 toads were released into the wilderness.



**2 SOUTH DAKOTA**  
Working with the U.S. Fish and Wildlife Service, we re-introduced hundreds of Turk's Cap Lilies, a native species.



**3 NEBRASKA**  
Every May, we collect male and female Salt Creek Tiger Beetles for breeding in the Butterfly and Insect Pavilion.



**4 BERMUDA**  
Thousands of plants were reintroduced, which allowed us to publish a peer-reviewed manuscript in *The American Fern Journal*.



**5 HONDURAS**  
We combat extinction of amphibians, through population supplementation, long-term captive breeding, and reintroduction.



**6 CURAÇAO**  
Our project collects and settles spawn from endangered Elkhorn Coral.



**7 COLOMBIA**  
Omaha's Zoo provides support to Proyecto Primates Colombia, focusing on the protection of the endangered Brown Spider Monkey and White-Footed Tamarins.



**8 BRAZIL**  
Funding is provided for long-term ecological study of giant armadillos in the Brazilian Pantanal wetland. The main goal is to investigate the ecology and biology of the species and understand its function in the ecosystem using transmitters, camera traps, burrow surveys, resource monitoring, resource mapping and interviews.



**9 NIGERIA**  
We support anti-poaching efforts within the Yankari Game Reserve in Nigeria.



**10 DEMOCRATIC REPUBLIC OF CONGO**  
Our support of the Okapi Wildlife Reserve helps protect habitats of Okapi and many other species.



**11 BOTSWANA**  
Long-term field study of free ranging lions, leopards, cheetahs, wild dogs and other species to better understand how these predators utilize the habitat and interact with humans and human activities.



**12 SWAZILAND**  
We provide support and anti-poaching programs to protect highly endangered rhinos within their national park.



**12 SWAZILAND**  
Six elephants were rescued from Swaziland, where they faced being culled in an effort to prevent damage to the park landscape that is critical to the protection of other wildlife.



**13 SOUTH AFRICA**  
African penguin (SANCOBB) disease surveillance, chick rearing, rescue and rehabilitation, education and training future scientists and conservationists.



**14 MADAGASCAR**  
In Madagascar, we helped plant over 1,000,000 trees to provide habitat for numerous species. And over the last decade, we've identified 24 new species of lemurs in that country alone.



**15 INDIA**  
Rescue and rehabilitation of Sloth Bears from human exploitation along with community education efforts and habitat protection.



**16 CHINA**  
Working to support and implement plans to protect and reintroduce Amur Leopards and Amur Tigers.



**17 CHINA**  
Community-based patrolling and monitoring of key Francois langur habitat to prevent poaching.



**18 RUSSIAN FAR-EAST**  
Tiger conservation efforts to improve law enforcement and monitoring at key sites.



**19 VIETNAM**  
Rescue and rehabilitation of orphaned Francois langurs from hunting and habitat fragmentation.



**20 INDONESIA**  
Building connectivity of habitat for the Slow Loris by connecting tree lines with bridges over agricultural areas in Java.



AFRICAN  
ELEPHANT

# KIN

OMAHA'S HENRY DOORLY ZOO AND AQUARIUM CONTINUES TO GROW, ENHANCE EXPERIENCES FOR VISITORS AND EXPAND EFFORTS IN CONSERVATION, EDUCATION AND ANIMAL CARE. BUT THE MOST IMPORTANT TREND OF ALL IS THE ADVANCEMENT OF THE UNDERSTANDING OF THE NATURAL WORLD AND THE CONNECTION WE ALL SHARE WITH IT.

AND, OF COURSE, IT'S ALL MADE POSSIBLE THROUGH YOUR GENEROSITY AND DEDICATION. WE HOPE YOU'LL CONTINUE TO SUPPORT OUR VISION OF BRINGING THE WONDERS OF THE WORLD TO OMAHA – AND TAKING THE GENEROUS SPIRIT OF OMAHA INTO THE WORLD. BECAUSE THROUGH THE TOUCH OF NATURE, WE ARE ALL KIN.

ONE TOUCH  
OF NATURE  
MAKES THE  
WHOLE  
WORLD  
KIN.

—SHAKESPEARE



GREEN SEA  
TURTLE



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